

# **Gridiron Victoria**

## **2022 Annual General Meeting**



20<sup>th</sup> July 2022 @ 19:00 (online via Zoom)

### **1. INTRODUCTION / WELCOME**

The meeting was opened by the Registrar, Troy Haynes at 19:05

#### **1.1 Attendances & Apologies**

##### **a. Individual, Associate & Life Members**

ORGANISATION	FIRST NAME	LAST NAME	TITLE
	Hannah	Summerill	

##### **b. Affiliate Members**

ORGANISATION	FIRST NAME	LAST NAME	TITLE
Gridiron Australia	Bret	Mullavey	Director
South Eastern Predators	John	Perkins	President
Warriors Football	Alan	Dew	Life Member
Northern Raiders	Daniel	Strangis	
Western Crusaders	Dave	Larter	
Croydon Rangers	James	Arthur	President
Croydon Rangers	Latisha	Cowie-Cocker	
Croydon Rangers	Michael	Krischunas	
Bendigo Dragons	Steve	Bradshaw	President

##### **c. General Members**

ORGANISATION	FIRST NAME	LAST NAME	TITLE

##### **d. Funding Partners**

ORGANISATION	FIRST NAME	LAST NAME	TITLE

##### **e. Staff & Board**

ORGANISATION	FIRST NAME	LAST NAME	TITLE
Gridiron Victoria	Troy	Haynes	
Gridiron Victoria	Andy	Nilsson	
Gridiron Victoria	PJ	Vrazas	

##### **f. Apologies**

ORGANISATION	FIRST NAME	LAST NAME	TITLE
Gridiron Australia	Daniel	Noonan	
Gridiron Victoria	Claudia	Davey	
Gridiron Victoria	Jessica	Dengate	
Bendigo Dragons	Thomas	Prince	



## **2. MINUTES**

### **2.1 Attendances & Apologies**

MOTION: That the minutes of the 2021 Annual General Meeting be accepted as a true and correct record of the meeting's proceedings and discussions.

Moved: Andy Nilsson  
Seconded: John Perkins

**CARRIED**

## **3. PRESENTATION OF ANNUAL REPORT**

### **3.1 Chairperson's Report**

The Chairpersons report prepared and written by Daniel Noonan was read by Troy Haynes.

The 2021 Chairpersons reports can be found attached at appendix 1

MOTION: That the 2021 Gridiron Victoria Chairpersons report be adopted.

Moved: Bret Mullavey  
Seconded: PJ Vrazas

**CARRIED**

## **4. PRESENTATION OF FINANCIAL STATEMENT**

The Gridiron Victoria financial year runs between January & December following the calendar year. With the 2021 season being forced to move to starting in January 2022, due to COVID and the Victorian lockdown 6. The Financial results shows receipt of income from registrations without any low expenses, due to no operating costs.

The 2021 Financial reports can be found attached at appendix 2

### **4.1 Review of Operations**

- a. Revenue for the year ending 31 December 2021 was \$97,701.14

The net profit for Gridiron Victoria for 2021 is \$44,884.75. It will be noted that the P&L for 2022 when completed at the end of 2022 will reflect the costs for the 2021 season.

MOTION: That the 2021 Gridiron Victoria Chairpersons report be adopted.

Moved: Bret Mullavey  
Seconded: PJ Vrazas

**CARRIED**



## **5. ELECTION OF DIRECTORS**

Troy Haynes was elected to the Chairpersons position, replacing Daniel Noonan who has taken up a role with Gridiron Australia.

Moved: Bret Mullavey  
Seconded: PJ Vrazas

**CARRIED**

Hannah Summerill was elected to the board of Gridiron Victoria

Moved: Alan Dew  
Seconded: Andy Nilsson

**CARRIED**

Kelly Lawlor was elected to the board of Gridiron Victoria

Moved: Alan Dew  
Seconded: PJ Vrazas

**CARRIED**

## **6. SOCIAL MEDIA & COMMUNICATIONS**

Bret Mullavey provided summary of the traffic

Facebook Reach – 108,465	up 59.0%
Instagram Reach – 49,539	up 31.7%

The 2021 Socials & Communications reports can be found attached at appendix 3

## **7. GENERAL BUSINESS**

Welcome to the new board members for 2022, and big thank you to both Daniel Noonan & Bret Mullavey for all the work and support they have given Gridiron Victoria, and congratulations on their appointments to the board of Gridiron Australia.

## **8. Meeting Closed @ 19:28**



# **APPENDIX 1**

## **2021 SEASON CHAIRPERSON REPORT**

# 2021 Finance Report

By Daniel Noonan 21<sup>st</sup> January 2021

Affiliate Member Presidents, Members, Partners & Guests, I am grateful for the opportunity given here as returning Chairman and Director to deliver the Chairman's Report on behalf of Gridiron Victoria Limited.

This past year has been a year full of challenges. I started the year with promises of change with the reintroduction of two divisions in the men's competition, to continue to try and grow our Junior and Women's competitions, to grow flag competitions across the state and to develop a fully functional schools program.

While unfortunately covid put a stop to many of those plans, I'm pleased to see that in 2021 we have 4 regional flag competitions starting across the state which GV will capture the participants from and be able to market too. The schools program ran over 20 successful clinics and has bookings already in 2022 to fill out the remaining scheduled clinics, while Bret Mullavey did tireless work on our social pages to reinvigorate the interest in the sport and to start distributing leads out to clubs for the 2022 seasons.

We saw the implementation of our Eagles Academy reinvigorate the growth of our Junior programs and we were able to field both U19 & U16 competition for the first time since 2019! Our mens competitions will had 2 divisions for the first time in 6 years and registrations were on par with 2019 which is a massive achievement after no games in 2020 and 2021. Part of the challenge for 2022 will be to relaunch women's football which has been severely affected by us not being able to play games since 2019.

We received some great information from the member survey and I hope the new board takes all the information on board and continues to listen to our members. The challenge now is to not only survive but thrive. We need to continue to try and work as one GV community and to stop thinking as a niche sport. To continue to grow we need to improve our coaching and club governance and continue to attract new players and volunteers to the sport.

My thanks go to my fellow Board members for their time and dedication to the advancement of the sport of gridiron in Victoria. All Board Members are volunteers and particularly in this challenging year for all i would like to thank them for their commitment.

Finally as many of you will know i have had to step down from the GV board as i have taken up a role with Gridiron Australia. I hope this will enable me and Bret Mullavey who has also joined the GA board to continue to grow the sport in Australia and drive even greater success. I would like to thank all of you for your support over the past 4 years. I'll still be involved with GV and at the Buccs and i'm confident the new board has the tools and experience to grow the sport even further in Victoria.

I wish all members a positive, safe and healthy 2022

Kind regards

Danirl Noonan  
Chairperson

# **APPENDIX 2**

## **2021 SEASON FINANCIAL REPORT**

# Profit and Loss

## Gridiron Victoria Incorporated For the year ended 31 December 2021

	2021	YEAR TO DATE
<b>Trading Income</b>		
Colts Nationals	990.91	990.91
Grants	63,818.18	63,818.18
Interest Income	9.68	9.68
Online Registrations	31,468.28	31,468.28
Other Revenue	595.91	595.91
Sales Football 1001	181.82	181.82
Senior Match Fees	636.36	636.36
<b>Total Trading Income</b>	<b>97,701.14</b>	<b>97,701.14</b>
<b>Cost of Sales</b>		
Footballs for Match use	12,510.15	12,510.15
<b>Total Cost of Sales</b>	<b>12,510.15</b>	<b>12,510.15</b>
<b>Gross Profit</b>	<b>85,190.99</b>	<b>85,190.99</b>
<b>Operating Expenses</b>		
Accountancy Fees	1,210.91	1,210.91
Adelaide State Trip	26,640.28	26,640.28
Advertising - Digital	988.08	988.08
Advertising - Marketing	734.06	734.06
Coaching & Training	4,500.00	4,500.00
Professional Memberships	381.82	381.82
Revolutionise	3,409.09	3,409.09
Sundry Expenses	1,818.18	1,818.18
Vic Bowl	623.82	623.82
<b>Total Operating Expenses</b>	<b>40,306.24</b>	<b>40,306.24</b>
<b>Net Profit</b>	<b>44,884.75</b>	<b>44,884.75</b>

# Balance Sheet

## Gridiron Victoria Incorporated As at 31 December 2021

31 DEC 2021

### Assets

#### Bank

Cash Reserve Account	87,703.83
Trading Account	54,157.45
<b>Total Bank</b>	<b>141,861.28</b>

#### Current Assets

Accounts Receivable	35,400.80
Football 1001 Stock	2,442.13
<b>Total Current Assets</b>	<b>37,842.93</b>

<b>Total Assets</b>	<b>179,704.21</b>
---------------------	-------------------

### Liabilities

#### Current Liabilities

Accounts Payable	2,310.00
GST	8,867.62
Rounding	0.75
<b>Total Current Liabilities</b>	<b>11,178.37</b>

<b>Total Liabilities</b>	<b>11,178.37</b>
--------------------------	------------------

<b>Net Assets</b>	<b>168,525.84</b>
-------------------	-------------------

### Equity

Current Year Earnings	44,884.75
Retained Earnings	123,641.09
<b>Total Equity</b>	<b>168,525.84</b>



# **APPENDIX 3**

## **SOCIALS & COMMUNICATIONS REPORT**

## Audience

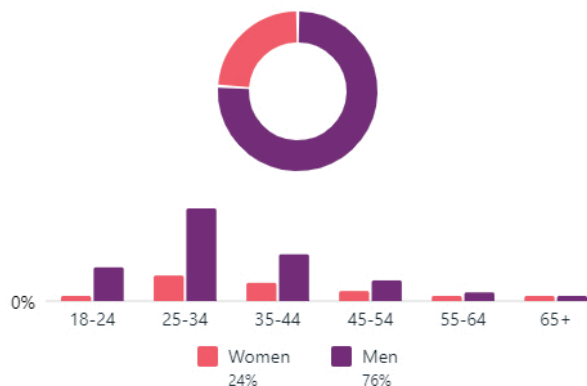
Current audience

Potential audience

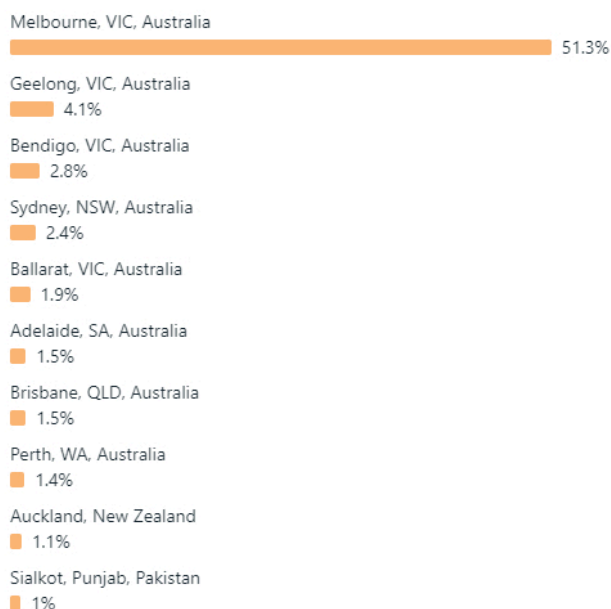
Facebook Page likes ⓘ

8,112

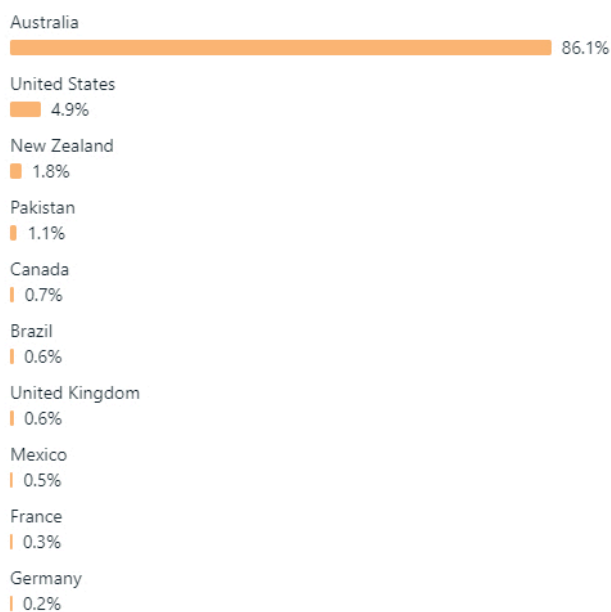
Age & gender ⓘ



Top towns/cities



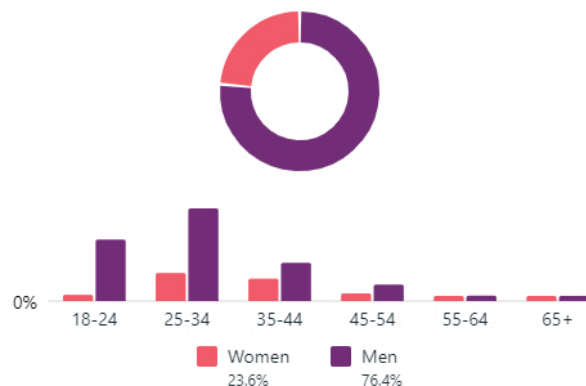
Top countries



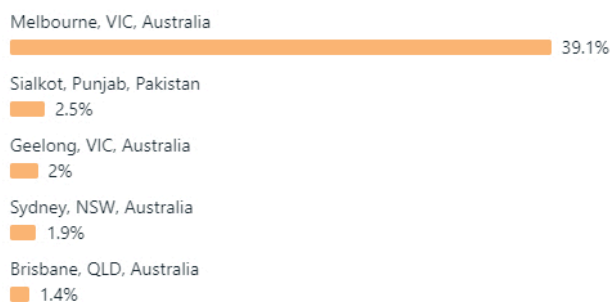
Instagram followers ⓘ

3,524

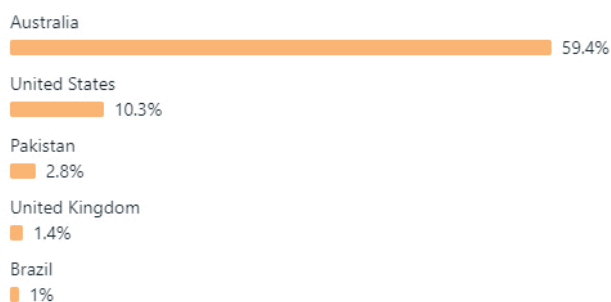
Age & gender ⓘ



Top towns/cities



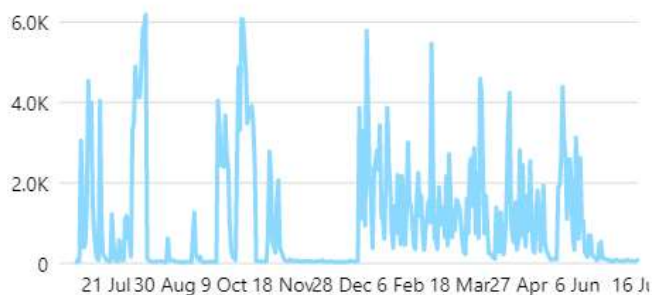
Top countries



## Reach

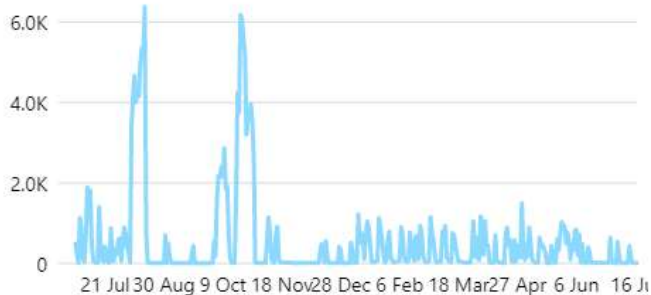
Facebook Page reach ⓘ

108,465 ↑ 59%



Instagram reach ⓘ

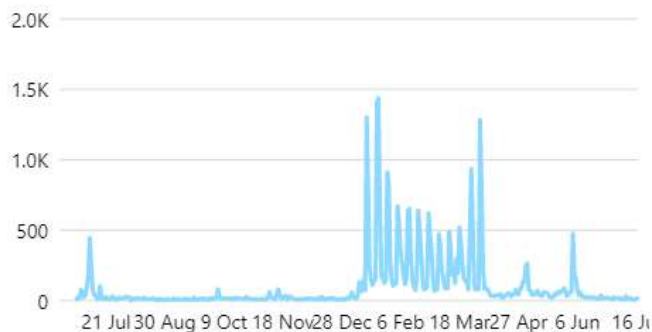
49,539 ↑ 31.7%



## Page and profile visits

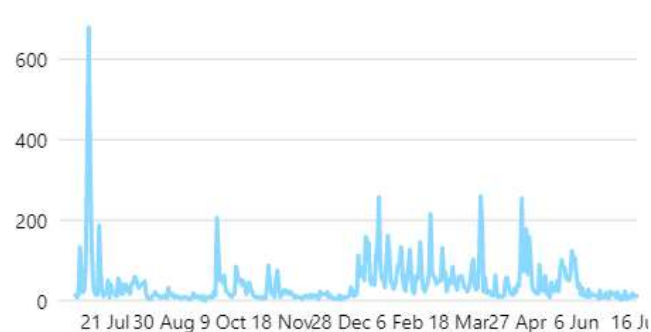
Facebook Page visits ⓘ

37,120 ↑ 562.5%



Instagram profile visits ⓘ

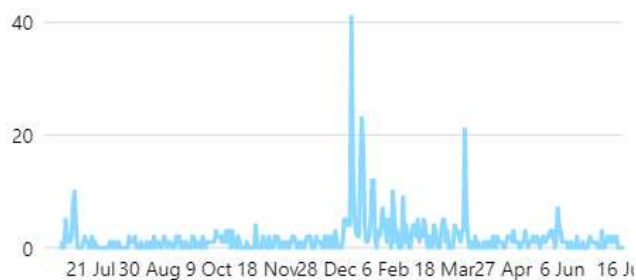
15,997 ↑ 139.3%



## New likes and follows

Facebook Page new likes ⓘ

636 ↑ 68.7%



Instagram new followers ⓘ

594

